



**Dickson Development Corporation**  
A Tradition of Innovative Quality Construction

[⊕ Visit our Website](#) [⊕ About Us](#) [⊕ Contact Us](#)



## Building Success 101

*Q: What's the most effective way to save energy?*

A: Meaningful and impactful energy efficiency requires a comprehensive approach and commitment from the home's design through construction and including the homeowners' lifestyle habits. To pick just one method or material, such as attic insulation or high-performance windows, is a step in the right direction. However, this is only a small part of what could be accomplished by an all-inclusive approach.

## What is an Organized Builder

Investing in the design and construction of a new home or renovating an existing home is a daunting task, something most people do once or maybe twice in a lifetime. The last thing you need is a builder who doesn't have it together.

Why does that matter? Simply, homebuilding today is an increasingly complex endeavor, involving dozens of trade partners and materials suppliers, requiring compliance with building codes and other regulations, demanding financial savvy and tight management, and calling for keen attention to every detail. This demands a highly organized approach to the new home construction process.

A hitch along the way can have a big impact on quality, performance, durability and satisfaction ... or it can be mitigated or avoided altogether to protect your investment and give you peace of mind through the process and beyond.

The difference between these vastly different scenarios depends on how organized your builder is.

But what does an organized builder look like, and how do you evaluate a builder's ability to guide you through this time-consuming and sometimes confusing process?

There are several signs that indicate a professional builder's business acumen, organizational skills, and other capabilities that help ensure ultimate satisfaction with your new home.

**Cleanliness.** A clean and organized job site can often reflect a builder's overall organizational competency. Beyond its aesthetic appeal, a clean job site is safer for workers and visiting homeowners, reducing liability. In addition, materials that are properly stacked, staged, and covered reflect a concern for quality construction and respect for the budget and schedule.

**Responsiveness.** The number-one complaint among dissatisfied homebuyers is that their builder was slow to respond, or never did. By contrast, an organized builder understands the importance of being responsive from the first contact through completion and beyond.

Often, professional builders develop a process for responding to calls or emails from potential and current clients, usually within 24 hours. They

articulate that policy upfront and follow it through to establish and maintain reliable expectations.

**Protection.** Professional builders don't allow themselves or their clients to be at risk. To mitigate and prepare for hazards, they are fully insured and -- if required by law -- licensed. And if you ask about those protections, they'll provide the necessary documentation and lead you to the proper agencies and organizations for more information.

In addition, an organized builder pays his subcontractors and materials suppliers from your job (and only your job) on time and per his contracts with those partners.

**Passing the baton.** If you haven't yet noticed, organized builders work to make sure their clients know what to expect throughout the building process ... including what happens after move-in and beyond the expiration of the builder's service warranty.

Professional builders know how and when to pass the baton for the care and maintenance of the house to homeowners. This is an incremental process that logically shifts responsibility over time rather than abandoning clients at the doorstep of their new home.

I like to think that Dickson Development meets the requirements set out above and we are an organized builder. In addition, DDC, being a member in the National Home Builder's Association, the NJ Home Builder's Association and the Princeton Chamber of Commerce demonstrates our professional connection to the building industry and community.

Professional Continuing Education. The advances in technology and building science requires updating of professional skills. An indication of my commitment is having earned the following continuing education certifications from the National Association of Home Builders: Certified Graduate Builder, Certified Graduate Remodeler, Certified Green Professional. The US Department of Environmental Protection requires a contractor to be certified for lead paint removal during demolition in homes built prior to 1976. My company and I have this certification.

Warm regards,

*Richard*

Richard Dickson  
**Dickson Development  
Corporation**  
666 Plainsboro Road, Ste. 2000F  
Plainsboro, NJ 08536  
**(609) 799 0220 - phone**

[info@dicksondevelopment.com](mailto:info@dicksondevelopment.com)



[www.dicksondevelopment.com](http://www.dicksondevelopment.com)

c. 2011 All rights reserved.

[Click here to subscribe](#) to this newsletter.  
[Click here to unsubscribe](#) from this newsletter.

